



KONICA MINOLTA

**YOU**  
WANT TO CHANGE THE FUTURE.



**WE**  
GIVE YOU THE OPPORTUNITY.



**WIN YOUR TRIP**

Three days in Berlin

Three days in Vienna & Pioneers Festival 2017

KONICA MINOLTA  
**INTERNATIONAL  
UNIVERSITY CONTEST**



# GIVING SHAPE TO IDEAS

As a truly innovative and socially responsible company, Konica Minolta is committed to identifying and nurturing the talents of the future. Konica Minolta wants to combine innovation with imagination for a brighter tomorrow.

The Konica Minolta International University Contest (IUC) gives you a unique opportunity to engage in an innovative international cooperation project between the worlds of academia and business. Our proposal is that students analyse a document or information workflow at their university and propose an innovative alternative that delivers improvements for their institution. Prizes will be awarded to the best proposals on national and international level.

We suggest three possible areas for you to analyse:

- 1. Student life cycle:** All administrative processes related to the academic life of students.
- 2. Academic services and learning:** Here you can analyse the transmission and sharing of information and knowledge between teaching staff and students.
- 3. Campus/city life and/or student services:** Other activities/services developed or offered by a university, e.g. accommodation, libraries, transport, cultural activities, sports, etc.

## ▀ Teams

To participate students must form teams. Each team should have between three and five members, and can include one member of your university staff (e.g. a lecturer), but this is not a requirement.

In a first step, a national jury will select a champion among the university teams that entered the contest. In a second step, the national champions' proposals will be evaluated by an international jury before the top prize is awarded.

For the national award we will accept a maximum of three teams per university. If there are more than three applying teams, the university in question will select the three best proposals to be entered for the national competition.

## How to enter

Every team will prepare a document with their findings, recommendations and solutions.

The main criteria for a successful proposal are:

1. Depth of analysis
2. Proposal of an innovative solution
3. Benefits of the proposal for your university
4. Feasibility of the proposal
5. Originality

## How to submit your entry

Your entry should be submitted as a PDF file latest by 12 noon on 31 January 2017 (local time).

## Juries

Entries will be evaluated by juries made up of well-known representatives from academia and business and members of Konica Minolta's national and international management teams. In the international jury we will also involve the Business Innovation Centre, a global organisation responsible for the development of new technological solutions for Konica Minolta ([bic.konicaminolta.eu](http://bic.konicaminolta.eu)).



**“I have no special talent. I am only passionately curious.”**

Albert Einstein

## Prizes

Konica Minolta will invite the three teams selected to represent your university to the National Award Ceremony.

**The prize for the winning national team is a 3-day trip to Berlin\*** in April 2017 along with an invitation to the International Award Ceremony and a visit to the Business Innovation Centre in Berlin.

During the International Award Ceremony in Berlin the winning international team will be announced and awarded its prize.

**The prize for the winning international team is a 3-day visit to the Pioneers Festival in Vienna\* in May 2017.**

In the exciting environment of the Pioneers Festival the winning team will see some of the most innovative technological proposals from young European start-ups and enjoy the opportunity to contact the top entrepreneurs in this field.

In addition, Konica Minolta will publish the names of the winners and their university on its web page.

\*including flights, transport and hotel accommodation

### What can the students expect from their university?

1. Full co-operation, support and engagement at all levels from the university and its staff for the participating teams.
2. Research opportunities within the set timeframe of the contest.
3. Permission to initiate and create innovative ideas that can assist the parties involved in the workflow, and to observe their performance.
4. Evaluation of the proposals and selection of the best three to represent the university if more than three teams are participating.

### What can you expect from Konica Minolta for the duration of the project?

1. Regular communication with the teams and universities to answer any questions and provision of any required support.
2. An open mind for creative ideas and collaborative information.
3. Promotion of and support for the Konica Minolta IUC through all available channels.



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## ▄ KONICA MINOLTA International University Contest 2016/17

**15 December 2016**  
Closing date for team registration

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**31 January 2017**  
Deadline for team entries

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**March 2017**  
National Award Ceremony

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**April 2017**  
International Award Ceremony, Berlin

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**May 2017**  
Pioneers Festival, Vienna

For more information please contact  
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